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AHA lauds hospital

By DENNIS J. WRIGHT

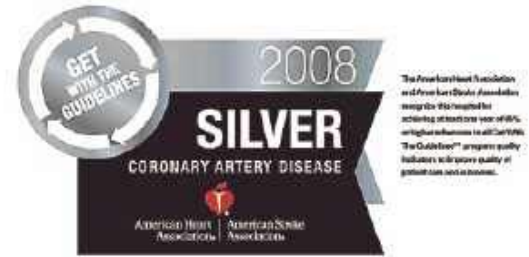
PHOENIXVILLE — The American Heart Association/American Stroke Association (AHA/ASA) recently recognized Phoenixville Hospital for its performance in treating cardiac and stroke patients using the association's Get With The Guidelines (GWTG) program.

Phoenixville Hospital joins 518 other hospitals that were featured in a section in the July 21 "America's Best Hospitals" issue of US News & World Report.

Phoenixville Hospital received the Silver Award this year for their efforts with the program.

According to the AHA/ASA, the GWTG is a hospital based quality-improvement program designed to ensure that hospitals consistently care for cardiac and stroke patients following the most up-to-date guidelines and recommendations.

The program provides three modules that address coronary artery disease, heart failure and stroke. Currently more than 1,450 hospitals use one or more GWTG modules.



Advertisement

A red rectangular advertisement for Boscov's. It features the Boscov's logo in white script at the top left. To the right of the logo, it says "Now through August 23rd". Below the logo, the text "Home Sale EXTRA 20% OFF*" is written in large, bold, white letters. Underneath that, it says "our lowest prices... even sale prices" in smaller white text. At the bottom, there is a white button that says "*Click for details".

Boscov's Now through August 23rd

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EXTRA 20% OFF*
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Upon meeting each module's criteria, hospitals are recognized if at least 85 percent of their cardiac or stroke patients are treated and discharged according to the AHA/

Phoenixville Hospital won a Silver Award for its efforts with the American Heart Association/American Stroke Association's Get With The Guidelines program. It was also featured along with other hospitals in U.S. News & World Report.

ASA's recommendations.

Dr. Kathleen Magness, section chief of cardiology, Phoenixville Hospital, said the program rewards hospitals for using their program, which is using the best evidence based medicine available.

"They want us to prove to them that what we do leads to the best medical outcome," said Magness. "This is an achievement from an important leadership in cardiology that we are meeting their standards. We've been doing this for the past several years. We won a Bronze last year and we won the Silver because we've done it two years in a row. Next year, we're going for the Gold."

The AHA/ASA's advertisement in the magazine recognizes Phoenixville Hospital's commitment and success in performance achievement.

Gregg C. Fonarow, M.D., national chairman, GWTG steering committee and director, Ahmanson-UCLA Cardiomyopathy Center, said he's pleased to recognize Phoenixville Hospital among the other hospitals.

"The American Heart Association is pleased to recognize Phoenixville Hospital with its top Get With The Guidelines participants," said Fonarow. "The program makes it easier for hospitals like Phoenixville Hospital to provide appropriate evidence-based care and ultimately improve the quality of life and help reduce the number of deaths in these heart and stroke patients."

Phoenixville Hospital CEO Steve Tullman expressed his appreciation for the recognition.

"We are proud that the American Heart Association and American Stroke Association have chosen the 'America's Best Hospitals' issue of US News & World Report to recognize Phoenixville Hospital for our achievements in their Get With The Guidelines program," said Tullman. "Get With The Guidelines gives our professionals the tools and reports they need to effectively treat our coronary heart disease, heart failure and stroke patients."